



# Geek Beacon Festival



Feb 18-19 2022  
In Your Homes  
[gbfest.org](http://gbfest.org)

CO-HOSTED  
BY



Nixie Pixel  
Your Source for Open Source

**OPEN SOURCE**

**OPEN TECHNOLOGY**

**GAMING**

**MENTAL HEALTH**

**ACCESSIBILITY**

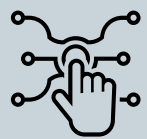
**AND MUCH MORE**



# An Event for Social Good



Welcome to our first annual conference dedicated to growing and promoting social good across the globe!



We are a community of caring, creative dreamers who want to build a world of hope and opportunity for everyone.



We believe that tech and gaming, and laughing and learning together is the path to a better, brighter, less isolated future for all.

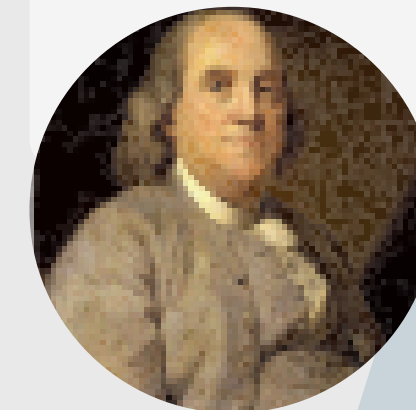


Come join us, build with us, play with us, learn with us and meet others from all over the world who believe as we do and who are using tech and science and love and light to build a better world.



**Do well by doing good**

- Benjamin Franklin



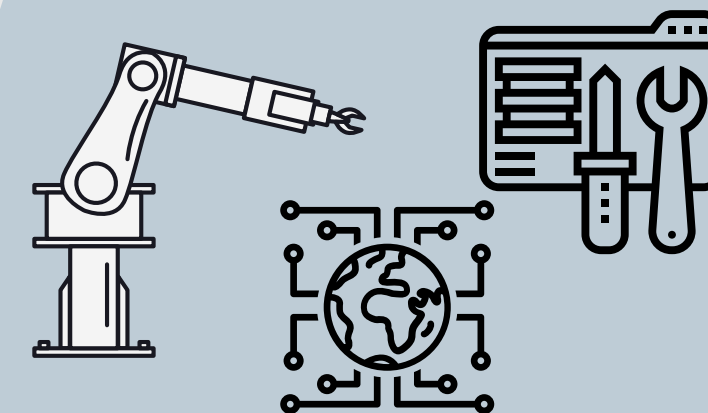
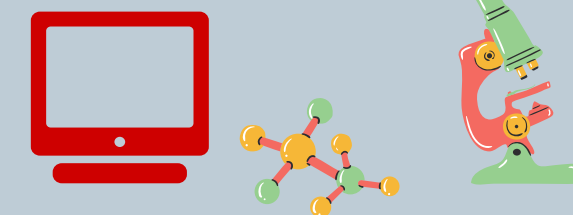
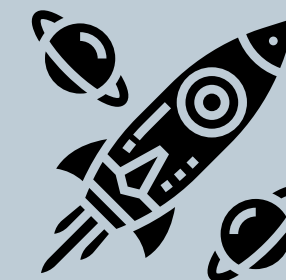
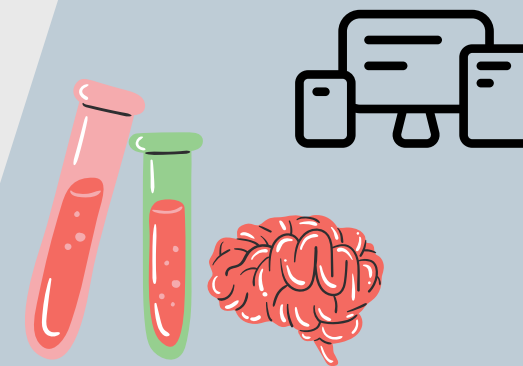
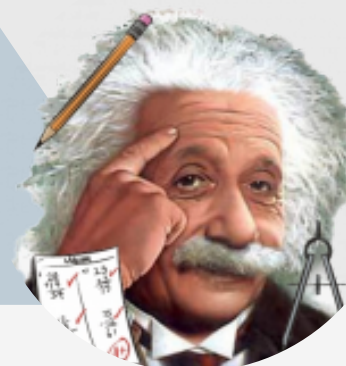
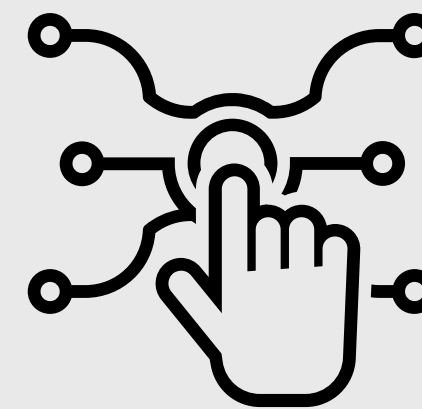
# Events and guests and speakers... oh my!

Come early and get a good seat!

Our virtual and hybrid conference will be full of exciting talks, presentations, games, contests, events and opportunities to see and interact with some of the most amazing people in the world who will be talking about what they love to do!

I am enough of an artist to draw freely upon my imagination. Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world.

-- Albert Einstein



## Open Source

Open source is the core of our community. Come and learn about this way of building solutions for the world, for your business and for everyone.

## Open Technology

Open technology brings the hope of the future to everyone. It helps us build ideas and imagine worlds free of barriers and filled with wonder, excitement and opportunity every day. But without openness, so many are shut out of this better world. Come listen to our guests and see and hear about our solutions

## Mental Health

Emotional wellness affects everything we do and is essential to our outlook and our happiness in our everyday lives. Come join us and listen to our guests and speakers talk about Mental Health as this is an important topic that impacts many facets of our lives.

## Accessibility

The world should be for everyone. When we design with this in mind it becomes better, more efficient and more accessible to everyone. We welcome you to hear from companies, businesses, engineers and designers who are working to make this a reality

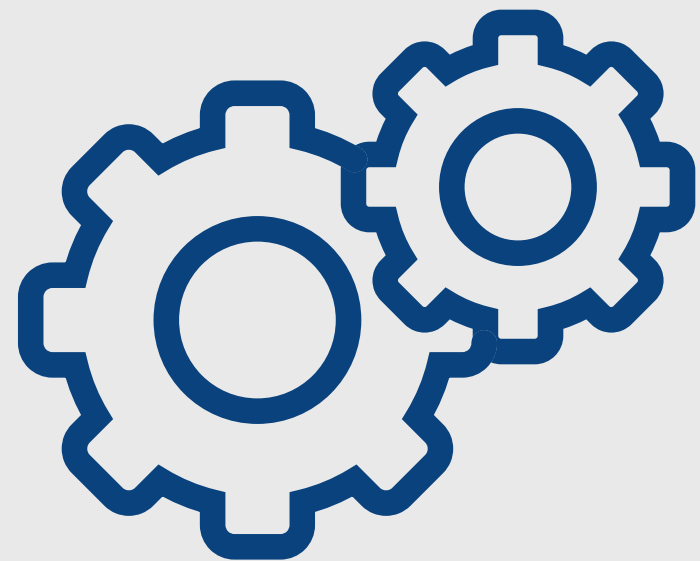


## And More...

Come see events, talks and presentations on many other important and exciting topics



# GEEKS FOR SOCIAL GOOD



Join us in our first open culture and open source festival as we celebrate making the world a better place through shared knowledge and technology.

## About us...

Open Source has evolved to become much more than hacking or coding and has instead become a movement. It has grown from simply applying the principles and tenets of FOSS to the development of applying those same concepts to our society as a whole.

Our community aspires to build on the footsteps of those before us, and grow our collective knowledge for the betterment of society and humanity as a whole. While the world is as divided as it has ever been, in this time plagued with uncertainties - please come join us this year in a celebration of Open Source values.

We do this by focusing on Open Source, Mental Health, Accessibility and Open Technology.



Samir Faci  
GBFest 2022 Chair

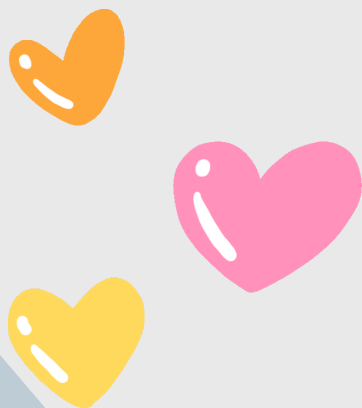
# Our Team

We are dedicated and experienced professionals who work to make the world a better place for everyone.

Everyone on our team will fight day and night to make this conference a wonderful success and a "go to" event for years to come.

We are here for you!

For more about our staff visit...  
<https://www.gbvest.org/staff/>



**Nixie**

Conference Chair



**Samir**

Conference Chair



**Marcello**

Strategic Partnership Manager



**John**

Mental Health Track Lead



**Chris**

Technical Lead



**Jerry**

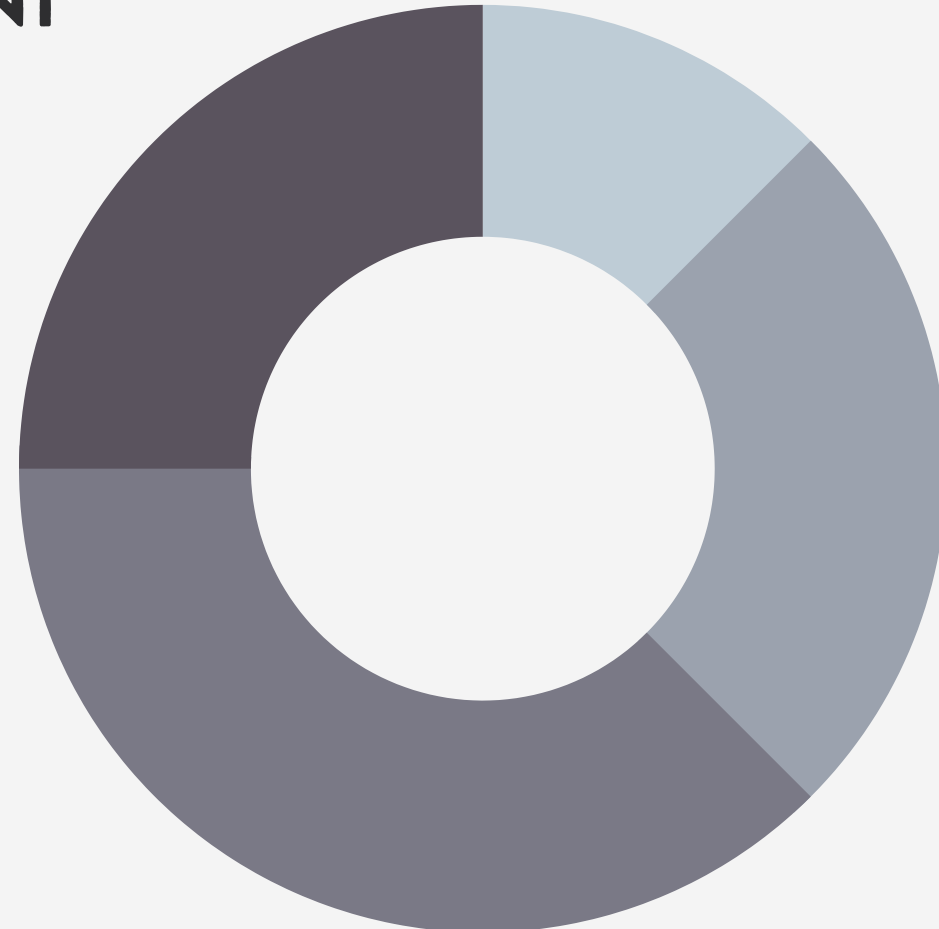
Accessibility Track Lead  
Graphic Design

# OUR COMMUNITY AND VIEWERSHIP (DEMOGRAPHICS)

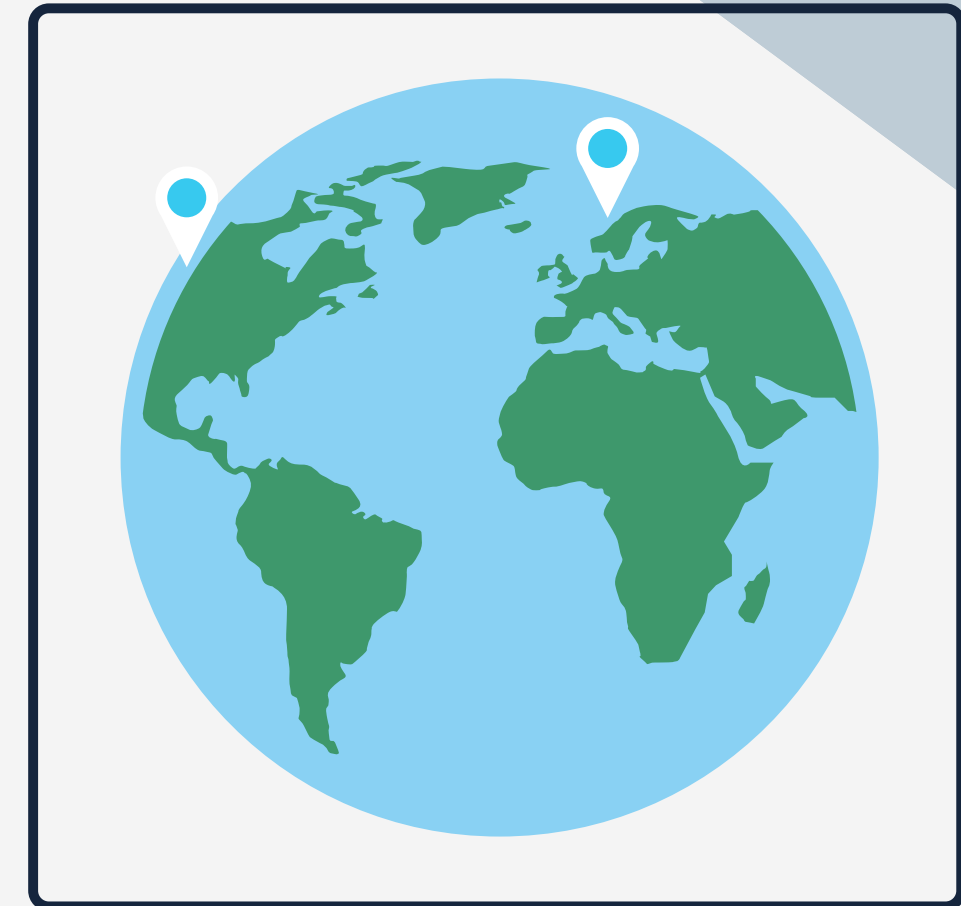
SEEKING EMPLOYMENT  
25%

Executive  
12.5%

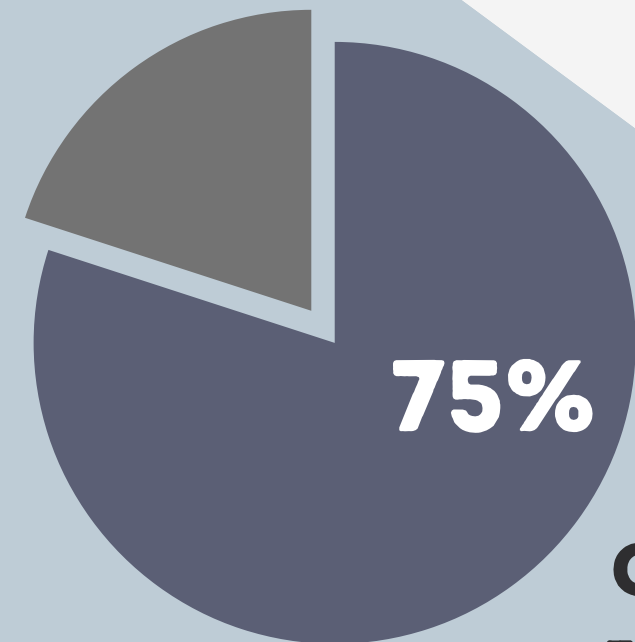
POSITION IN  
CAREER



MANAGER  
25%



MOSTLY US & EUROPE



CAREER  
IN TECH

Professional Staff  
37.5%



30

AVERAGE AGE OF  
AUDIENCE

## Trendsetter

# \$4500

- Thank you between virtual sessions.
- Logo, link and prerecorded message on our website.
- Recorded Q&A about the sponsor posted on our website.
- Thank you during the closing session.

## Champion

# \$3000

- Logo on our website.
- Thank you between virtual sessions.
- Thank you during the closing session.

## Backer

# \$2500

- Logo on our website.
- Surprise boon to be revealed at a later date.

## Supporter

# \$750

- Logo on our website.

## Sponsorship Tiers

GeekBeacon is an influencer-led community with an ~400,000 person reach, partnered with a 501c non-profit fiscal host, a guiding light for geeks with a focus on social good, and the idea that there is more that unites us rather than divides us.

Are you concerned about sponsoring or partnering with conferences while they transition to a digital platform? GeekBeacon has these issues in mind, as we offer a range of sponsorship packages that digitally cater to your values while providing the same benefits that were previously sought out with in-person events.

For more information see

<http://gbfest.org/sponsors>  
[partnerships@gbfest.org](mailto:partnerships@gbfest.org)





# Join Us...

Please join us in this endeavor, by lending your support in the form of active participation as a panelist, by providing funding, or simply by contributing with your presence.

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**In Your Homes**  
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**Read about us, our  
conference, our mission**  
<http://www.gbfest.org>



**Join the action**

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**Sponsor Us**

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